

MEXICO

Country Manager: Gustavo Barcia

Assistant: TBD

Staff

EVENTS

Events attended,
Virtual events
(WBF virtual)

Head BU

Matías Loyato

Contents

Anabelle Nuñez

Marketing

Nicolás Heller

Elizabeth Alejos

Data Base

Enrique Rodriguez
Franco Boggino

Call Center

Alberto Maldonado
Saúl Sánchez
TBD
TBD

Operations

Outsourcing

PUBLISHING

Gestión Magazine,
Collectibles on
DVD & printed,
Print and digital
new publications,
Massive VOD
Webinars

Head BU

Julio A. Gómez

Contents

Nancy Díaz
Diego González

Marketing

Erika Garza

Lizeth Ortiz

Data Base

Corporate

Call Center

Sara Lagunes
Angel Saavedra
Samuel Becerra

Massive Channels

TBD

TV

ManagemenTV,
VOD at cables
Internet TV

Commercial

TBD

Diego Rivera
Layla Aguilar

Commercial Assistant: Andrea Guerrero

Designer: Daniel Buenfil

Affiliates

Alejo Idoyaga Molina

SOLUTIONS

HR Solutions

Head BU

Francisco Ruiz Tamayo

Contents

Corporate

Marketing

Corporate

Commercial

TBD

IT

Corporate

Finance

Monica Cerón
Martín Juárez
Laura González

Reception

Alma Muñoz

MKT Coord.
Nicolás Heller

Online Coord.
Julio Gómez

Comercial Coord.
Gustavo Barcia

CFO
Dimitri Mancilla